Convenience Translation of Financial Statements
Originally Issued in Turkish

Anadolu Efes Biracılık ve
Malt Sanayii Anonim Şirketi

Interim Condensed Consolidated Financial Statements
as of March 31, 2011

Anadolu Efes Biracılık ve Malt Sanayii Anonim Şirketi

Interim Condensed Consolidated Financial Statements as of March 31, 2011

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CONSOLIDATED INTERIM BALANCE SHEET
As at March 31, 2011
(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

	Notes	Unaudited March 31, 2011	Audited December 31, 2010
ASSETS			
Current Assets		**2.334.995**	2.140.817
Cash and Cash Equivalents	5	**850.175**	939.324
Financial Investments	6	**87.958**	55.090
Trade Receivables		**573.875**	518.251
Due from Related Parties	19	**82**	337
Other Receivables	8	**21.115**	7.919
Inventories		**602.573**	467.864
Other Current Assets	13	**199.217**	152.032
Non-Current Assets		**3.629.202**	3.448.014
Other Receivables	8	**1.381**	1.325
Financial Investments	6	**31.670**	37.488
Investments In Associates		**20.664**	21.441
Biological Assets		**2.354**	1.512
Property, Plant and Equipment	9	**2.168.364**	2.043.794
Intangible Assets	10	**372.884**	361.889
Goodwill		**922.194**	871.079
Deferred Tax Assets	17	**45.396**	40.008
Other Non-Current Assets	13	**64.295**	69.478
Total Assets		**5.964.197**	5.588.831
LIABILITIES			
Current Liabilities		**2.027.577**	1.757.195
Borrowings	7	**1.126.037**	996.113
Trade Payables		**332.735**	253.332
Due to Related Parties	19	**6.180**	8.646
Other Payables	8	**314.285**	290.846
Provision for Corporate Tax		**26.053**	15.292
Provisions		**32.108**	23.676
Other Current Liabilities	13	**190.179**	169.290
Non-Current Liabilities		**976.929**	1.016.631
Borrowings	7	**726.546**	768.383
Other Payables	8	**146.336**	144.366
Provision for Employee Benefits		**49.192**	51.337
Deferred Tax Liability	17	**43.748**	42.843
Other Non-Current Liabilities	13	**11.107**	9.702
EQUITY			
Equity Attributable to Equity Holders of the Parent		**2.907.384**	2.767.087
Issued Capital	11	**450.000**	450.000
Inflation Adjustment to Issued Capital	11	**63.583**	63.583
Fair Value Reserve	11	**14.098**	19.569
Currency Translation Differences	11	**87.938**	(4.085)
Restricted Reserves Allocated from Net Income	11	**138.442**	138.442
Other Reserves	11	**(5.736)**	(5.736)
Accumulated Profits		**2.105.314**	1.601.674
Net Income		**53.745**	503.640
Minority Interests		**52.307**	47.918
Total Liabilities		**5.964.197**	5.588.831

The accompanying notes form an integral part of these interim condensed consolidated financial statements.

CONSOLIDATED INTERIM INCOME STATEMENT
For the three-month period ended March 31, 2011
(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

	Notes	**Unaudited March 31, 2011**	Unaudited March 31, 2010
Continuing Operations			
Sales	4	**857.925**	753.670
Cost of Sales (-)		**(444.815)**	(380.061)
Gross Profit From Operations		**413.110**	373.609
Marketing, Selling and Distribution Expenses (-)		**(246.149)**	(210.143)
General and Administration Expenses (-)		**(99.495)**	(84.427)
Other Operating Income	14	**10.720**	6.747
Other Operating Expense (-)	14	**(7.092)**	(8.225)
Profit From Operations		**71.094**	77.561
Loss from Associates		**(2.112)**	(2.768)
Financial Income	15	**65.450**	49.164
Financial Expense (-)	16	**(51.330)**	(29.690)
Profit Before Tax From Continuing Operations		**83.102**	94.267
Continuing Operations Tax Income / (Expense)			
Current Period Tax Expense (-)		**(32.890)**	(24.388)
Deferred Tax Income		**5.328**	3.538
Profit For The Period		**55.540**	73.417
Attributable to:			
Minority Interests		**1.795**	1.893
Equity Holders of the Parent		**53.745**	71.524
Earnings per Share (full TRL)	18	**0,1194**	0,1589

The accompanying notes form an integral part of these interim condensed consolidated financial statements.

CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME
For the three-month period ended March 31, 2011
(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

	Unaudited	Unaudited
	March 31, 2011	March 31, 2010
Profit for the Period	**55.540**	73.417
Other Comprehensive Income		
Currency Translation Differences	**94.617**	39.950
Value (Decrease) / Increase in Available-for-Sale Securities	**(5.759)**	1.465
Tax Income / (Expense) on Other Comprehensive Income	**288**	(73)
Other Comprehensive Income, (Net of Taxes)	**89.146**	41.342
Total Comprehensive Income	**144.686**	114.759
Attributable to:		
Minority Interests	**4.389**	12.246
Equity Holders of the Parent	**140.297**	102.513

The accompanying notes form an integral part of these interim condensed consolidated financial statements.

CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY
For the three-month period ended March 31, 2011
(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

	Issued Capital	Inflation Adjustment to Issued Capital	Fair Value Reserve	Currency Translation Differences	Restricted Reserves Allocated from Net Income	Other Reserves	Net Income	Accumulated Profits	Equity Attributable to Equity Holders of the Parent	Minority Interests	Total Equity
As at December 31, 2009	450.000	63.583	17.339	(18.016)	108.217	4.916	422.588	1.378.290	2.426.917	307.261	2.734.178
Other comprehensive income	-	-	1.392	29.597	-	-	-	-	30.989	10.353	41.342
Profit for the period	-	-	-	-	-	-	71.524	-	71.524	1.893	73.417
Total comprehensive income	-	-	1.392	29.597	-	-	71.524	-	102.513	12.246	114.759
Transfer of previous year net income to the accumulated profits	-	-	-	-	-	-	(422.588)	422.588	-	-	-
Acqusition of minority shares (Note 3)	-	-	-	-	-	(5.078)	-	-	(5.078)	(280.473)	(285.551)
As at March 31, 2010	450.000	63.583	18.731	11.581	108.217	(162)	71.524	1.800.878	2.524.352	39.034	2.563.386
As at December 31, 2010	**450.000**	**63.583**	**19.569**	**(4.085)**	**138.442**	**(5.736)**	**503.640**	**1.601.674**	**2.767.087**	**47.918**	**2.815.005**
Other comprehensive income	-	-	(5.471)	92.023	-	-	-	-	86.552	2.594	89.146
Profit for the period	-	-	-	-	-	-	53.745	-	53.745	1.795	55.540
Total comprehensive income	-	-	(5.471)	92.023	-	-	53.745	-	140.297	4.389	144.686
Transfer of previous year net income to the accumulated profits	-	-	-	-	-	-	(503.640)	503.640	-	-	-
As at March 31, 2011	**450.000**	**63.583**	**14.098**	**87.938**	**138.442**	**(5.736)**	**53.745**	**2.105.314**	**2.907.384**	**52.307**	**2.959.691**

The accompanying notes form an integral part of these interim condensed consolidated financial statements.

CONSOLIDATED INTERIM STATEMENT OF CASH FLOW
For the three-month period ended March 31, 2011
(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

	Notes	**Unaudited March 31, 2011**	Unaudited March 31, 2010
Cash flows from operating activities			
Continuing operations profit before tax		**83.102**	94.267
Adjustments for:			
Depreciation and amortization expenses	4	**78.908**	72.487
(Gain) /loss on sale of property, plant and equipment and intangible assets, net	14	**(3.816)**	(604)
Provision for retirement pay liability	4	**2.137**	2.911
Provision for vacation pay liability	4	**4.080**	3.914
Provision /(reversal of provision) for inventory obsolescence, net	4	**(1.317)**	294
Provision/(reversal of provision) for doubtful receivables	4	**(400)**	540
Provision for long term incentive plan		**2.601**	1.867
Impairment on property, plant and equipment	4, 14	**1.799**	-
Foreign exchange (gain) /loss raised from loans, net		**(13.728)**	(25.786)
Interest expense	16	**19.186**	18.361
Interest income	15	**(19.510)**	(16.939)
(Gain) /loss from derivative financial instruments, net	15,16	**48**	162
Syndication loan expense		**83**	1.290
Loss from associates	4	**2.112**	2.768
Other (income) / expense, net		**(165)**	30
Operating profit before changes in operating assets and liabilities		**155.120**	155.562
Change in trade receivables		**(95.582)**	(102.122)
Change in due from related parties		**255**	(425)
Change in inventories		**(130.820)**	(36.359)
Change in other assets, other liabilities and provisions		**(5.053)**	75.837
Change in trade payables		**79.245**	20.941
Change in due to related parties		**(2.750)**	(802)
Vacation pay, retirement pay liability and long term incentive plan paid		**(6.733)**	(5.452)
Taxes paid		**(18.909)**	(17.456)
Cash flows from operating activities		**(25.227)**	89.724
Investing activities			
Purchase of property, plant and equipment and intangible assets	4,9,10	**(124.765)**	(71.877)
Proceeds from sale of property, plant and equipment and intangible assets		**8.578**	3.892
Purchase of biological assets		**(842)**	-
Cash payments for acquired minority shares	3	**-**	(282.923)
Cash flows from investing activities		**(117.029)**	(350.908)
Financing activities			
Capital increase in subsidiaries by minority shareholders		**-**	26.920
Proceeds from short-term and long-term debt		**685.352**	520.935
Repayment of short-term and long-term debt		**(609.570)**	(507.630)
Interest paid		**(19.829)**	(17.467)
Interest received		**19.536**	17.886
Change in time deposits with maturity more than three months		**(32.789)**	17.347
Cash flows from financing activities		**42.700**	57.991
Currency translation differences on cash and cash transactions		**10.836**	7.394
Net decrease in cash and cash equivalents		**(99.556)**	(203.193)
Cash and cash equivalents at the beginning of the year	5	**936.238**	1.048.534
Cash and cash equivalents at the end of the period	5	**847.518**	852.735

The accompanying notes form an integral part of these interim condensed consolidated financial statements.

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 1. GROUP'S ORGANIZATION AND NATURE OF ACTIVITIES

General

Anadolu Efes Biracılık ve Malt Sanayii A.Ş. (a Turkish corporation, Anadolu Efes, the Company) was established in İstanbul in 1966. Certain shares of Anadolu Efes are listed on the İstanbul Stock Exchange (ISE).

The registered office address of the Company is located at Bahçelievler Mahallesi Şehit İbrahim Koparır Caddesi No: 4 Bahçelievler - İstanbul.

The Group consists of the Company, its subsidiaries and joint ventures. The average number of permanent personnel employed in the Group is 15.424 (December 31, 2010 – 15.202).

The interim condensed consolidated financial statements of the Group are approved by the Board of Directors of the Company and signed by Chief Financial Officer and Finance Director as to be issued on May 10, 2011. General Assembly and specified regulatory bodies have the right to make amendments on statutory financial statements after issue.

Nature of Activities of the Group

The operations of the Group consist of production, bottling, selling and distribution of beer under a number of trademarks and also production, bottling, selling and distribution of sparkling and still beverages with The Coca-Cola Company trademark. The Group owns and operates fourteen breweries (five in Turkey and nine in other countries), seven malt production facilities (two in Turkey, five in Russia) and also eight facilities in Turkey, twelve facilities in other countries for sparkling and still beverages production. The Group has a joint control over Coca-Cola İçecek A.Ş. (CCİ), which undertakes production, bottling and distribution facilities of the Coca-Cola Products in Turkey, Pakistan, Central Asia and Middle East.

The Group also has joint control over Anadolu Etap Tarım ve Gıda Ürünleri San. ve Tic. A.Ş., which undertakes production and sales of fruit juice concentrates and purees in Turkey. In addition, the Group has minority stakes that have significant influence over an investment company which has breweries in Serbia, namely Central Europe Beverages B.V. (CEB).

List of Shareholders

As of March 31, 2011 and December 31, 2010, the composition of shareholders and their respective percentage of ownership can be summarized as follows:

	March 31, 2011		December 31, 2010	
	Amount	**%**	Amount	%
Yazıcılar Holding A.Ş.	**139.251**	**30,94**	139.251	30,94
Özilhan Sınai Yatırım A.Ş.	**78.937**	**17,54**	78.937	17,54
Anadolu Endüstri Holding A.Ş. (AEH)	**35.292**	**7,84**	35.292	7,84
Publicly traded and other	**196.520**	**43,68**	196.520	43,68
	450.000	**100,00**	450.000	100,00

Capital structure of AEH, the shareholder of the Company, comprises of Yazıcılar Holding A.Ş. (68%) and Özilhan Sınai Yatırım A.Ş. (32%)**;** consequently**,** Yazıcılar Holding A.Ş. and Özilhan Sınai Yatırım A.Ş. represent together directly and indirectly more than half of the voting rights of the Company.

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 1. GROUP'S ORGANIZATION AND NATURE OF ACTIVITIES (continued)

List of Subsidiaries

The subsidiaries included in the consolidation and their effective shareholding rates at March 31, 2011 and December 31, 2010 are as follows:

Subsidiary	Country	Principal Activity	Segment	Effective Shareholding and Voting Rights % March 31, 2011	December 31, 2010
Efes Breweries International N.V. (EBI)	The Netherlands	Facilitating foreign investments in breweries	International Beer	**100,00**	100,00
ZAO Moscow-Efes Brewery (Efes Moscow)	Russia	Production and marketing of beer	International Beer	**90,97**	90,97
OOO Stary Melnik (Stary Melnik) (1)	Russia	Service sector	International Beer	**90,96**	90,96
ZAO Efes Entertainment (Efes Entertainment) (1)	Russia	Service sector	International Beer	**90,97**	90,97
OAO Krasny Vostok Solodovpivo (KV Group) (1)	Russia	Production of beer	International Beer	**90,96**	90,96
OAO Knyaz Rurik (Knyaz Rurik)	Russia	Investment company of EBI	International Beer	**99,95**	99,95
ZAO Mutena Maltery (Mutena Maltery)	Russia	Production of malt	International Beer	**99,95**	99,95
OOO Vostok Solod (2)	Russia	Production of malt	International Beer	**90,96**	90,96
OOO KV-Invest (2)	Russia	Finance	International Beer	**90,96**	90,96
OOO T'sentralny Torgovy Dom (2)	Russia	Sales company	International Beer	**90,96**	90,96
ZAO Moskovskii Torgovyii Dom (2)	Russia	Sales company	International Beer	**90,96**	90,96
J.S.C. Efes Karaganda Brewery (Efes Karaganda)	Kazakhstan	Production and marketing of beer	International Beer	**72,00**	72,00
Dinal LLP (Dinal)	Kazakhstan	Distribution of beer	International Beer	**72,00**	72,00
Efes Vitanta Moldova Brewery S.A. (Efes Moldova)	Moldova	Production and marketing of beer, and low alcoholic drinks	International Beer	**96,50**	96,50
Efes Romania Industrie Si Comert S.A. (ERIC) (3)	Romania	Distribution of beer	International Beer	**100,00**	100,00
Euro-Asian Brauerein Holding GmbH (Euro-Asian)	Germany	Investment company of EBI	International Beer	**100,00**	100,00
J.S.C. Lomisi (Efes Georgia)	Georgia	Production, marketing and sales of beer and carbonated soft drink	International Beer	**100,00**	100,00
Central Asian Beverages B.V. (Central Asian)	The Netherlands	Investment company of EBI	International Beer	**60,00**	60,00
Efes Trade BY FLLC (Efes Belarus)	Belarus	Market development	International Beer	**100,00**	100,00
Efes Pazarlama ve Dağıtım Ticaret A.Ş. (Ef-Pa) (4)	Turkey	Marketing and distribution company of the Group in Turkey	Turkey Beer	**100,00**	100,00
Tarbes Tarım Ürünleri ve Besicilik Sanayi Ticaret A.Ş. (Tarbes) (4)	Turkey	Providing hops (major ingredient of beer) to the breweries of the Group	Turkey Beer	**99,75**	99,75
Anadolu Efes Dış Ticaret A.Ş. (Aefes Dış Ticaret)	Turkey	Foreign trade	Other	**99,62**	99,62
Cypex Co. Ltd. (Cypex)	Turkish Republic of Northern Cyprus	Marketing and distribution of beer	Other	**99,99**	99,99
Anadolu Efes Technical and Management Consultancy N.V. (AETMC)	The Netherlands Antilles	Providing technical assistance	Other	**99,75**	99,75
Efes Holland Technical Management Consultancy B.V. (EHTMC)	The Netherlands	Providing technical assistance	Other	**99,75**	99,75
Caspian Marketing Ltd. (5)	Azerbaijan	Marketing and distribution of beer	Other	**-**	100,00
Efes Deutschland GmbH (Efes Germany)	Germany	Marketing and distribution of beer	Other	**100,00**	100,00

(1) Subsidiaries of Efes Moscow.
(2) Subsidiaries of KV Group.
(3) In December 2000, ERIC adopted a plan of liquidation and as a result, changed its basis of accounting from going concern basis to a liquidation basis.
(4) Company's beer operations in Turkey form the Turkey Beer Operations together with Ef-Pa and Tarbes.
(5) In 2011, Caspian Marketing Ltd. was sold after capital reduction.

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 1. GROUP'S ORGANIZATION AND NATURE OF ACTIVITIES (continued)

List of Joint Ventures

The joint ventures included in the consolidation proportionally and their effective shareholding rates at March 31, 2011 and December 31, 2010 are as follows:

Joint Venture	Country	Principal Activity	Segment	Effective Shareholding and Voting Rights %	
				March 31, 2010	December 31, 2010
Coca-Cola İçecek A.Ş. (CCİ) (1)	Turkey	Production, bottling of Coca-Cola products	Soft Drinks	**50,26**	50,26
Coca-Cola Satış Dağıtım A.Ş. (CCSD)	Turkey	Distribution and selling of Coca-Cola products	Soft Drinks	**50,25**	50,25
Mahmudiye Kaynak Suyu Ltd. Şti. (Mahmudiye)	Turkey	Filling and selling of natural spring water	Soft Drinks	**50,25**	50,25
Efes Sınai Dış Ticaret A.Ş. (EST)	Turkey	Foreign trade	Soft Drinks	**50,50**	50,50
J.V. Coca-Cola Almaty Bottlers Limited Liability Partnership (Almaty CC)	Kazakhstan	Production, bottling, distribution and selling of Coca-Cola and distributions of Efes products	Soft Drinks	**50,11**	50,11
Tonus Joint Stock Company (Tonus)	Kazakhstan	Investment company of CCİ	Soft Drinks	**47,33**	47,33
Azerbaijan Coca-Cola Bottlers LLC (Azerbaijan CC)	Azerbaijan	Production, bottling, distribution and selling of Coca-Cola products	Soft Drinks	**50,19**	50,19
Coca-Cola Bishkek Bottlers Closed Joint Stock Company (Bishkek CC)	Kyrgyzstan	Production, bottling, distribution and selling of Coca-Cola products and distributions of Efes products	Soft Drinks	**50,26**	50,26
CCI International Holland B.V. (CCI Holland)	The Netherlands	Investment company of CCİ	Soft Drinks	**50,26**	50,26
The Coca-Cola Bottling Company of Iraq FZCO (CCBI) (2)	United Arabic Emirates	Investment company of CCİ	Soft Drinks	**50,26**	25,13
CC Beverage Limited (CCBL) (2)	Iraq	Production, bottling, distribution and selling of Coca-Cola products	Soft Drinks	**50,26**	15,08
SSG Investment Limited (SSG) (2)	British Virgin Islands	Investment company of CCİ	Soft Drinks	**50,26**	-
The Coca-Cola Bottling Company of Jordan Ltd. (Jordan CC)	Jordan	Production, bottling, distribution and selling of Coca-Cola products	Soft Drinks	**45,23**	45,23
Syrian Soft Drink Sales and Distribution L.L.C. (Syrian SD)	Syria	Distribution and selling of Coca-Cola products	Soft Drinks	**25,13**	25,13
Coca-Cola Beverages Pakistan Ltd (CCBPL)	Pakistan	Production, bottling, distribution and selling of Coca-Cola products	Soft Drinks	**24,73**	24,73
Turkmenistan Coca-Cola Bottlers Ltd. (Turkmenistan CC)	Turkmenistan	Production, bottling, distribution and selling of Coca-Cola products	Soft Drinks	**29,90**	29,90
Anadolu Etap Tarım ve Gıda Ürünleri San. ve Tic. A.Ş. (Anadolu Etap)	Turkey	Production and sales of fruit juice concentrate and puree	Other	**33,33**	33,33

(1) Shares of CCİ are currently traded on ISE.
(2) Detailed information about SSG, CCBI and CCBL is disclosed in Note 3.

Although the Company has been representing and controlling more than 50% of voting rights of CCİ, since the members of the board of directors of CCİ, representing the Company and other shareholders, take decisions mutually in the board of directors meetings; the financial statements of CCİ is consolidated in accordance with interests in joint venture.

Environments and Economic Conditions of Subsidiaries and Joint Ventures in Foreign Countries

Certain countries, in which consolidated subsidiaries and joint ventures are operating, have undergone substantial, political and economical changes in recent years. Accordingly such markets do not possess well-developed business infrastructures and the operations in such countries might carry risks, which are not typically associated with those in more developed markets. Uncertainties regarding the political, legal, tax and/or regulatory environment, including the potential for adverse changes in any of these factors, could significantly affect the subsidiaries' and joint ventures' ability to operate commercially.

NOTE 2. BASIS OF PRESENTATION OF CONSOLIDATED FINANCIAL STATEMENTS

2.1 Basis of Preparation and Presentation of Consolidated Financial Statements

The Group companies, which operate in Turkey, maintain their books of account and prepare their statutory financial statements in TRL in accordance with the Generally Accepted Accounting and Reporting Principles in Turkey accepted by the Capital Markets Board (CMB Financial Reporting Standards); and Turkish Commercial Code and Tax Legislation and the Uniform Chart of Accounts issued by the Ministry of Finance. The foreign subsidiaries and joint ventures maintain their books of account and prepare their statutory financial statements in their local currencies and in accordance with the rules and regulations of the countries in which they operate.

The consolidated financial statements have been prepared from the statutory financial statements of Group's subsidiaries and joint ventures and presented in TRL in accordance with CMB Financial Reporting Standards with certain adjustments and reclassifications for the purpose of fair presentation. Such adjustments are primarily related to application of consolidation accounting, accounting for business combinations, accounting for deferred taxes on temporary differences, accounting for employment termination benefits on an actuarial basis and accruals for various expenses. Except for the financial assets carried from their fair values and assets and liabilities included in business combinations application, financial statements are prepared on historical cost basis.

In accordance with the CMB's "Communiqué on Financial Reporting in Capital Market" Serial XI, No:29 (Communiqué), published in the Official Gazette dated April 9, 2008, effective from January 1, 2008, listed companies are required to prepare their financial statements in conformity with International Accounting/Financial Reporting Standards (IAS/IFRS) as prescribed in the Communiqué. The financial statements and explanatory notes are presented using the compulsory standard formats as published by the Communiqué.

In accordance with the Communiqué, the entities are allowed to prepare a complete or condensed set of interim financial statements in accordance with IAS 34, "Interim Financial Reporting". In this respect, the Group has preferred to prepare condensed consolidated financial statements in the interim periods and prepared the aforementioned condensed consolidated financial statements in compliance with CMB Financial Reporting Standards.

Furthermore, in accordance with the Communiqué and announcements regarding the explanations of the Communiqué, guarantee pledge mortgage table, foreign currency position table, total export and total import amounts and hedging amount of total foreign currency liabilities are presented in the condensed consolidated financial statement disclosures (Note 12, 20).

2.2 Seasonality of Operations

Due to higher consumption of beer and soft drinks during the summer season, the interim consolidated financial results may include the effects of the seasonal variations. Therefore, the results of business operations for the first three months up to March 31, 2011 may not necessarily constitute an indicator for the results to be expected for the overall fiscal year.

2.3 Significant Accounting Estimates and Decisions

Preparation of consolidated financial statements requires management to make estimations and assumptions which may affect the reported amounts of assets and liabilities as of the balance sheet date, the disclosure of contingent assets and liabilities and the reported amounts of income and expenses during the financial period. The accounting assessments, estimates and assumptions are reviewed considering past experiences, other factors and reasonable expectations about future events under current conditions. Although the estimations and assumptions are based on the best estimates of the management's existing incidents and operations, they may differ from the actual results.

NOTE 2. BASIS OF PRESENTATION OF CONSOLIDATED FINANCIAL STATEMENTS (continued)

2.4 Changes in Accounting Policies

The interim consolidated financial statements of the Group for the period ended March 31, 2011 have been prepared in accordance with the accounting policies consistent with the accounting policies used in the preparation of annual consolidated financial statements for the year ended December 31, 2010. Accordingly, these interim consolidated financial statements should be read in conjunction with the annual consolidated financial statements for the year ended December 31, 2010.

Adoption of new and revised International Financial Reporting Standards

Revised and amended standards and interpretations that are effective after January 1, 2011 and do not have any impact on the financial position or performance of the Group:

- IAS 24 (Revised) "Related Party Disclosures" (effective for annual periods beginning on or after January 1, 2011): Revised standard clarifies the definition of a related party and provides exemption from the disclosures for all transactions of government-related entities with other government-related entities and government.

- IAS 32 (Amendment) "Financial Instruments – Presentation : Classification of Rights Issues" (effective for annual periods beginning on or after February 1, 2010): The amendment addresses the accounting for rights issues that are denominated in a currency other than the functional currency of the issuer. Provided certain conditions are met, such rights issues are now classified as equity regardless of the currency in which the exercise price is denominated. Previously, these issues had to be accounted for as derivative liabilities. The amendment applies retrospectively in accordance with IAS 8 "Accounting policies, changes in accounting estimates and errors".

- IFRIC 14 (Amendment) "Prepayments of a Minimum Funding Requirement" (effective for annual periods beginning on or after January 1, 2011): The amendments correct an unintended consequence of IFRIC 14, "IAS 19 – The Limit on a Defined Benefit Asset, Minimum Funding Requirements and Their Interaction". Without the amendments, entities are not permitted to recognise as an asset some voluntary prepayments for minimum funding contributions. This was not intended when IFRIC 14 was issued, and the amendments correct this. Early application is permitted. The amendment should be applied retrospectively to the earliest comparative period presented.

- IFRIC 19 "Extinguishing Financial Liabilities with Equity Instruments" (effective for annual periods beginning on or after July 1, 2010): The interpretation clarifies the accounting by an entity when the terms of a financial liability are renegotiated and result in the entity issuing equity instruments to a creditor of the entity to extinguish all or part of the financial liability (debt for equity swap). It requires a gain or loss to be recognised in profit or loss, which is measured as the difference between the carrying amount of the financial liability and the fair value of the equity instruments issued. If the fair value of the equity instruments issued cannot be reliably measured, the equity instruments should be measured to reflect the fair value of the financial liability extinguished.

- IFRS 1 (Amendment) "Limited Exemption from Comparative IFRS 7 Disclosures for First-time Adopters" (effective for annual periods beginning on or after July 1, 2010): IFRS 1 has been amended to allow first-time adopters to utilise the transitional provisions in IFRS 7 and give relief from providing comparative information in the first year of application.

NOTE 2. BASIS OF PRESENTATION OF CONSOLIDATED FINANCIAL STATEMENTS (continued)

2.4 Changes in Accounting Policies (continued)

Adoption of new and revised International Financial Reporting Standards (continued)

In May 2010, the IASB issued its third omnibus of amendments to its standards, primarily with a view to removing inconsistencies and clarifying wording. The effective dates of the improvements are various and the earliest is effective for annual periods beginning on or after July 1, 2010. Early application is permitted in all cases and this annual improvements project has not yet been endorsed by the EU.

- IFRS 1 “First Time Adoption of IFRS”: The amendment:

  i) clarify the requirements in case of accounting policy change in the year of adoption. The amendment is applied prospectively.

  ii) allow first-time adopters to use an event-driven fair value as deemed cost, even if the event occurs after the date of transition, but before the first IFRS financial statements are issued. Entities that adopted IFRS in previous periods are permitted to apply the amendment retrospectively in the first annual period after the amendment is effective.

  iii) expand the scope of deemed cost for property, plant and equipment or intangible assets to include items used subject to rate regulated activities. The amendment is applied prospectively.

- IFRIC 13 “Customer Loyalty Programmes”: The meaning of ‘fair value’ is clarified in the context of measuring award credits under customer loyalty programmes. The amendment is applied retrospectively.

- IFRS 3 “Business Combinations”: The amendment:

  i) clarify that the amendments to IFRS 7 “Financial Instruments – Disclosures”, IAS 32 “Financial Instruments – Presentation” and IAS 39 “Financial Instruments – Recognition and Measurement”, that eliminate the exemption for contingent consideration, do not apply to contingent consideration that arose from business combinations whose acquisition date precede the application of IFRS 3 (as revised in 2008). The amendment is applicable to annual periods beginning on after July 1, 2010.

  ii) limit the scope of the measurement choices that only the components of non-controlling interests that are present ownership interests that entitle their holders to a proportionate share of entity’s net assets, in the event of liquidation, shall be measured either at fair value or at the present ownership instruments’ proportionate share of the acquiree’s identifiable net assets. This amendment is applicable to annual periods beginning on after July 1, 2010. The amendment is applied prospectively from the date entity applies IFRS 3 (Revised).

  iii) require an entity (in a business combination) to account for the replacement of the acquiree’s share based payment transactions (whether obliged or voluntarily). The amendment is applicable to annual periods beginning on or after July 1, 2010. The amendment is applied prospectively.

NOTE 2. BASIS OF PRESENTATION OF CONSOLIDATED FINANCIAL STATEMENTS (continued)

2.4 Changes in Accounting Policies (continued)

Adoption of new and revised International Financial Reporting Standards (continued)

- IFRS 7 (Amendment) "Financial Instrument – Disclosures": The amendment emphasizes the interaction between quantitative and qualitative disclosures and the nature and extent of risks associated with financial instruments. The amendment is applied retrospectively.

- IAS 1 (Amendment) "Presentation of Financial Statements": The amendment clarifies that an entity will present an analysis of other comprehensive income for each component of equity, either in the statement of changes in equity or in the notes to financial statements. The amendment is applied retrospectively.

- IAS 27 (Amendment) "Consolidated and Separate Financial Statements": The amendment clarifies that the consequential amendments from IAS 27 made to IAS 21 "The Effect of Changes in Foreign Exchange Rates", IAS 28 "Investment in Associates" and IAS 31 "Interests in Joint Ventures". This amendment is applicable to annual periods beginning on after July 1, 2010 and applicable for annual periods beginning on after July 1, 2009 prospectively if IAS 27 is applied earlier.

- IAS 34 (Amendment) "Interim Financial Reporting": The amendment provides guidance to illustrate how to apply disclosure principles in IAS 34 and add disclosure requirements around the circumstances likely to affect fair values of financial instruments and their classification, transfers of financial instruments between different levels of fair value hierarchy, changes in classification of financial assets, changes in contingent assets and liabilities. The amendment is applied retrospectively.

The aforementioned standards do not have material impact on interim condensed consolidated financial statements.

The standards that are not effective and have not been early adopted by the Group is as follows:

- IFRS 9 "Financial Instruments" (effective for annual periods beginning on or after January 1, 2013): IFRS 9 introduces new requirements for classifying and measuring financial assets. The standard has not yet been endorsed by the European Union (EU).

- IAS 12 (Amendment), "Income Taxes": IAS 12 has been updated to include:

  i) a rebuttable presumption that deferred tax on investment property measured using the fair value model in IAS 40 should be determined on the bases that its carrying amount will be recovered through sale.

  ii) a requirement that deferred tax on non depreciable assets, measured using the revaluation model in IAS 16, should always be measured on a sale basis.

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 3. BUSINESS COMBINATIONS

Transactions Related with 2011

In March 2011, CCI Holland acquired 100% of SSG shares and 50% of CCBI shares from The Coca-Cola Export Corporation for a cash consideration of TRL35.416. CCBI, whose 50% shares was owned by CCI Holland, has owned 60% shares of CCBL and SSG has owned 40% shares of CCBL as of December 31, 2010. Following the acquisition, CCİ's share in CCBL reached to 100% from 30%.

Since fair value of the identifiable assets, liabilities and contingent liabilities of the acquired companies are being determined as of the balance sheet date, Group has accounted the acquisition, based on CCBI and SSG's carrying value of the identifiable assets, liabilities and contingent liabilities as of the acquisition date. The Group's share in the difference between CCI Holland's cash consideration and the carrying value of the identifiable assets, liabilities and contingent liabilities of CCBI and SSG, amounting to TRL14.283 has been temporarily recorded as goodwill on interim condensed consolidated financial statements as of March 31, 2011.

The carrying value of the net assets of SSG and CCBI derived from the financial statements as of acquisition date are as follows:

	CCBI	SSG
Cash and cash equivalents	1.445	643
Trade and other receivables	781	520
Inventories	4.797	3.198
Other assets	1.863	1.296
Property, plant and equipment	38.474	25.649
Intangible assets	59	40
Trade and other payables	(271)	(180)
Due to related parties	(51.534)	(21.550)
Other liabilities	(536)	(159)
Carrying value of net assets acquired	**(4.922)**	**9.457**
Total cash consideration, Group's share	5.141	12.658
Group's share in net assets	1.237	(4.753)
Goodwill arising from acquisition	**6.378**	**7.905**
Total cash consideration, Group's share	5.141	12.658
Cash in the subsidiary acquired, Group's share (-)	(363)	(643)
Net cash outflow on acquisition	**4.778**	**12.015**

Transactions Related with 2010

In March 2010, in accordance with the restructuring of the Efes Beer Group Companies located in Russia, the official merger process of Amstar and Rostov Beverages with Efes Moscow was completed.

The Company acquired 11.026.278 EBI GDRs representing approximately 26,07% of the issued share capital of EBI from a group of shareholders at a price of USD17,00 per GDR (each GDR representing 5 shares) at a total consideration of TRL285.551. According to IAS 27, difference amounting to TRL5.078 between the net asset value of EBI and the acquisition cost has been reflected to other reserves under the equity attributable to equity holders of the parent.

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 4. SEGMENT INFORMATION

The management monitors the operating results of its three business units separately for the purpose of making decisions about the resource allocation and performance assessment. The three operating segments are Turkey Beer Operations (Turkey Beer) which is conducted by the Company, International Beer Operations (International Beer) which is conducted by EBI and Soft Drinks Operations (Soft Drinks) which is conducted by CCİ.

Segment performance is evaluated based on profit from operations before depreciation, amortization and non-cash expenses (EBITDA). EBITDA has been determined as the optimum indicator by the Group management for the evaluation of the performance of the operating segments by considering the comparability with the entities in the same business.

The Group's segment reporting in accordance with IFRS 8 is disclosed as follows:

	Turkey Beer	International Beer	Soft Drinks	Other (1) and Eliminations	Total
March 31, 2011					
Revenues	282.356	277.062	295.153	8.368	862.939
Inter-segment revenues	(3.506)	(61)	-	(1.447)	(5.014)
Total Sales	**278.850**	**277.001**	**295.153**	**6.921**	**857.925**
EBITDA	**107.581**	**30.113**	**30.916**	**(10.819)**	**157.791**
Profit / (loss) for the period	**69.572**	**(6.026)**	**3.947**	**(11.953)**	**55.540**
Capital expenditures (Note 9, 10)	**22.215**	**74.358**	**27.705**	**487**	**124.765**
March 31, 2010					
Revenues	272.500	249.395	223.583	11.834	757.312
Inter-segment revenues	(2.113)	(43)	-	(1.486)	(3.642)
Total Sales	270.387	249.352	223.583	10.348	753.670
EBITDA	104.027	38.393	26.774	(10.114)	159.080
Profit / (loss) for the period	73.163	5.347	4.326	(9.419)	73.417
Capital expenditures (Note 9, 10)	22.587	33.604	14.695	991	71.877
March 31, 2011					
Segment assets	3.045.890	2.532.009	1.612.958	(1.226.660)	5.964.197
Segment liabilities	840.678	1.274.811	886.518	2.499	3.004.506
Other disclosures					
Investments in associates	-	20.664	-	-	20.664
December 31, 2010					
Segment assets	3.002.585	2.294.972	1.514.717	(1.223.443)	5.588.831
Segment liabilities	851.663	1.124.038	793.535	4.590	2.773.826
Other disclosures					
Investments in associates	-	21.441	-	-	21.441

(1) Includes other subsidiaries included in the consolidation of Anadolu Efes and headquarters expenses.

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 5. SEGMENT INFORMATION (continued)

Reconciliation of EBITDA to the consolidated profit before tax and its components as of March 31, 2011 and 2010 are explained in the following table:

	March 31, 2011	March 31, 2010
EBITDA	**157.791**	159.080
Depreciation and amortization expenses	**(78.908)**	(72.487)
Provision for vacation pay liability	**(4.080)**	(3.914)
Provision for retirement pay liability	**(2.137)**	(2.911)
Impairment on property, plant and equipment	**(1.799)**	-
(Provision) / reversal of provision for inventory, net	**1.317**	(294)
(Provision) / reversal of provision for doubtful receivables, net	**400**	(540)
Other	**(1.490)**	(1.373)
Profit from Operations	**71.094**	77.561
Loss from Associates	**(2.112)**	(2.768)
Financial Income	**65.450**	49.164
Financial Expense (-)	**(51.330)**	(29.690)
Profit Before Tax from Continuing Operations	**83.102**	94.267

NOTE 5. CASH AND CASH EQUIVALENTS

	March 31, 2011	December 31, 2010
Cash on hand	**827**	855
Bank accounts		
- Time deposits	**813.845**	896.289
- Demand deposits	**31.483**	39.042
Other	**1.363**	52
Cash and cash equivalents in cash flow statement	**847.518**	936.238
Interest income accrual	**2.657**	3.086
	850.175	939.324

As of March 31, 2011, the maturity of all time deposits is less than three months, annual interest rates of the TRL denominated time deposits vary between 5,7% and 9,4% (December 31, 2010 - 3,8% - 9,5%) and annual interest rates of the USD, EURO denominated and other time deposits vary between 0,1% and 5,2% (December 31, 2010 – 0,1% - 5,4%).

NOTE 6. FINANCIAL INVESTMENTS

Short Term Financial Investments	**March 31, 2011**	December 31, 2010
Time deposits with maturity more than three months	**86.642**	53.830
Investment funds	**1.316**	1.260
	87.958	55.090

Long Term Financial Investments	**March 31, 2011**	December 31, 2010
Alternatifbank A.Ş.	**30.884**	36.702
Others	**786**	786
	31.670	37.488

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 7. BORROWINGS

As of March 31, 2011, total borrowings consist of principals (finance lease obligations included) amounting to TRL1.848.376 (December 31, 2010 – TRL1.759.960) and interest expense accrual amounting to TRL4.207 (December 31, 2010 – TRL TRL4.536). As of March 31, 2011 and December 31, 2010, total amount of borrowings and the effective interest rates are as follows:

	March 31, 2011			December 31, 2010		
Short-term	**Amount**	**Fixed rate**	**Floating rate**	Amount	Fixed rate	Floating rate
Borrowings						
TRL denominated borrowings	**338.901**	**7,90% - 8,03%**	**7,20% - 7,60%**	397.003	7,20% - 7,93%	7,19% - 7,61%
Foreign currency denominated borrowings (USD)	**1.302**	**2,80%**	**-**	13.343	2,80%	Libor + 1,40%
Foreign currency denominated borrowings (Other)	**145.560**	**5,25% - 6,25%**	**Mosprime +1,00% - Kibor +1,25%**	54.293	5,50%	Mosprime +1,00% - Kibor + 1,25%
	485.763			464.639		
Short-term portion of long term borrowings						
TRL denominated borrowings	**2.507**	**11,30%**	**-**	2.720	11,30%	-
Foreign currency denominated borrowings (USD)	**571.402**	**2,90% - 4,90%**	**Libor + 1,00% - 2,80%**	467.861	4,90%	Libor + 0,95%- 2,80%
Foreign currency denominated borrowings (EURO)	**50.349**	**3,95%**	**Euribor + 1,00% - 2,00%**	45.115	-	Euribor + 1,00% - 2,00%
Foreign currency denominated borrowings (Other)	**15.416**	**8,11%**	**-**	15.215	8,11%	-
	639.674			530.911		
Leasing obligations	**600**	**3,45% - 7,20%**	**-**	563	3,45%- 7,20%	-
	1.126.037			996.113		
Long-term						
Borrowings						
Foreign currency denominated borrowings (USD)	**613.796**	**4,90%**	**Libor + 1,00% - 2,80%**	661.322	4, 90%	Libor + 1,00% - 2,80%
Foreign currency denominated borrowings (EURO)	**87.987**	**-**	**Euribor + 2,00%**	82.630	-	Euribor + 2,00%
Foreign currency denominated borrowings (Other)	**23.134**	**8,11%**	**-**	22.808	8,11%	-
	724.917			766.760		
Leasing obligations	**1.629**	**3,45% - 6,50%**	**-**	1.623	3,45%- 7,20%	-
	726.546			768.383		
	1.852.583			1.764.496		

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 7. BORROWINGS (continued)

Repayments of long-term borrowings are scheduled as follows (excluding finance lease obligation):

	March 31, 2011	December 31, 2010
2012	**308.486**	386.027
2013	**47.145**	321.233
2014 and thereafter	**369.286**	59.500
	724.917	766.760

As of March 31, 2011, TRL9.568 (December 31, 2010 – TRL1.560) of the total borrowings that are secured by the Group related with CCİ, its subsidiaries and joint ventures consist of certain property, plant and equipment amounting to TRL22.533 (December 31, 2010 – TRL22.350).

Lessee - Finance Lease

Properties leased by the Group include buildings, machinery and equipment, motor vehicles and furniture and fixtures. The most significant obligations assumed under the lease terms, other than rental payments, are the upkeep of the facilities, insurance and property taxes. Lease terms generally range from 3 to 25 years with options to renew at varying terms.

As of March 31, 2011 and December 31, 2010, the costs of the property, plant and equipment obtained by finance lease are TRL63.580 and TRL65.544, respectively whereas net book values are TRL6.797 and TRL7.387, respectively.

Lessee - Operating Lease

One of the production facilities of Efes Moscow and the production facility of Mutena Maltery are situated on a site leased from the Moscow City Government under a 49-year lease contract. Furthermore, the Group has operational leasing agreements with Çelik Motor Ticaret A.Ş., a related party.

NOTE 8. OTHER RECEIVABLES AND PAYABLES

a) Other Current Receivables

	March 31, 2011	December 31, 2010
Due from personnel	**2.779**	3.492
Other receivables	**18.336**	4.427
	21.115	7.919

b) Other Non-Current Receivables

	March 31, 2011	December 31, 2010
Deposits and guarantees given	**691**	508
Other	**690**	817
	1.381	1.325

c) Other Current Payables

	March 31,2010	December 31, 2010
Taxes other than on income	**264.833**	255.135
Deposits and guarantees taken	**25.556**	24.055
Payables for goods in transit	**14.265**	7.504
Other	**9.631**	4.152
	314.285	290.846

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 8. OTHER RECEIVABLES AND PAYABLES (continued)

d) Other Non-Current Payables

	March 31, 2011	December 31, 2010
Deposits and guarantees taken	**146.336**	144.366

NOTE 9. PROPERTY, PLANT AND EQUIPMENT

For the three months period ended March 31, 2011 and 2010, the additions and disposals on property, plant and equipment are as follows:

	Additions	**Addition Through Business Combination**	**Transfers**	**Disposals (net)**
March 31, 2011				
Land and land improvements	**655**	**9.259**	**42**	**-**
Buildings	**390**	**-**	**361**	**(3.773)**
Machinery and equipment	**3.519**	**8.746**	**7.558**	**(282)**
Vehicles	**406**	**295**	**405**	**(219)**
Furniture and fixtures	**51.762**	**3.820**	**3.495**	**(486)**
Leasehold improvements	**9**	**-**	**610**	**-**
Construction in progress	**66.894**	**438**	**(12.471)**	**(2)**
	123.635	**22.558**	**-**	**(4.762)**
March 31, 2010				
Land and land improvements	1.022	-	23	-
Buildings	81	-	2.289	(419)
Machinery and equipment	6.916	-	12.301	(1.305)
Vehicles	849	-	122	(57)
Furniture and fixtures	27.817	-	3.337	(1.376)
Leasehold improvements	-	-	-	-
Construction in progress	34.917	-	(18.072)	(53)
	71.602	-	-	(3.210)

NOTE 10. INTANGIBLE ASSETS

For the three months period ended March 31, 2011 and 2010, additions and disposals on intangible assets are as follows:

	Additions	**Addition Through Business Combination**	**Transfers**	**Disposals (net)**
March 31, 2011				
Rights	**144**	**-**	**-**	**-**
Other intangible assets	**986**	**35**	**-**	**-**
	1.130	**35**	**-**	**-**
March 31, 2010				
Rights	57	-	-	-
Other intangible assets	218	-	-	(78)
	275	-	-	(78)

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 11. EQUITY

The legal reserves consist of first and second legal reserves in accordance with the Turkish Commercial Code. The first legal reserve is appropriated out of the statutory net income (inflation-restated income in accordance with CMB) at the rate of 5%, until the total reserve reaches a maximum of 20% of the Company's issued capital (inflation-restated issued capital in accordance with the communiqués and announcements of CMB). The second legal reserve is appropriated at the rate of 10% of all distributions in excess of 5% of the Company's issued capital (inflation-restated capital in accordance with CMB). The legal reserves are not available for distribution unless they exceed 50% of the issued capital, other than that legal reserves cannot be used.

Quoted companies are subject to dividend requirements regulated by the Capital Markets Board of Turkey. Based on the CMB Decree 1/6, dated January 9, 2009, companies that take their consolidated financial statements as basis for their distributable profit, shall consider the profits of their subsidiaries, joint ventures and associates to the extent that such profits do not exceed the amount recorded in the statutory financial statements of these companies and without considering whether a profit distribution resolution is taken at their annual general meetings. Such profits as reported in the financial statement as per Communiqué shall be subject to distributable dividend computations.

In accordance with the CMB decision dated January 27, 2010, it's decided to remove the obligation related with the minimum dividend distribution rate for publicly traded companies.

Inflation adjustment to shareholders' equity and carrying amount of extraordinary reserves can only be used as an internal source for capital increase and used in the distribution of dividends and be netted of against prior years' losses. However, when inflation adjustment to shareholders' equity is used for cash dividend distribution, it is subject to income tax.

For March 31, 2011 and December 31, 2010, nominal amounts, equity restatement differences and restated value of equity are as follows:

March 31, 2011	**Nominal Amount**	**Equity Restatement Differences**	**Restated Amount**
Issued capital	**450.000**	**63.583**	**513.583**
Legal reserves	**138.442**	**74.697**	**213.139**
Extraordinary reserves	**444.119**	**26.091**	**470.210**
	1.032.561	**164.371**	**1.196.932**
Value increase funds			**14.098**
Currency translation differences			**87.938**
Other reserves			**(5.736)**
Accumulated profits (Including net income)			**1.614.152**
Equity attributable to equity holders of the parent			**2.907.384**

December 31, 2010	Nominal Amount	Equity Restatement Differences	Restated Amount
Issued capital	450.000	63.583	513.583
Legal reserves	138.442	74.697	213.139
Extraordinary reserves	444.119	26.091	470.210
	1.032.561	164.371	1.196.932
Value increase funds			19.569
Currency translation differences			(4.085)
Other reserves			(5.736)
Accumulated profits (Including net income)			1.560.407
Equity attributable to equity holders of the parent			2.767.087

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 12. COMMITMENTS AND CONTINGENCIES

Parent Company (Anadolu Efes) and Subsidiaries Included in Full Consolidation

As of March 31, 2011 and December 31, 2010 guarantees, pledges and mortgages (GPMs) given in favor of the parent company and subsidiaries included in full consolidation are as follows:

March 31, 2011	Total TRL Equivalent	Original Currency TRL	Original Currency Thousand USD	Original Currency Thousand EUR	Original Currency Thousand KZT	Original Currency Thousand RUR	Original Currency Thousand GEL
A. GPMs given on behalf of the Company's legal personality	**70.570**	**12.042**	**3.910**	**14.046**	**483.689**	**302.499**	**239**
B. GPMs given in favor of subsidiaries included in full consolidation	**669.933**	**-**	**351.429**	**40.000**	**3.627.784**	**-**	**-**
C. GPMs given by the Company for the liabilities of 3rd parties in order to run ordinary course of business	-	-	-	-	-	-	-
D. Other GPMs	-	-	-	-	-	-	-
i. GPMs given in favor of parent company	-	-	-	-	-	-	-
ii. GPMs given in favor of group companies not in the scope of B and C above	-	-	-	-	-	-	-
iii. GPMs given in favor of third party companies not in the scope of C above	-	-	-	-	-	-	-
Total	**740.503**	**12.042**	**355.339**	**54.046**	**4.111.473**	**302.499**	**239**
Ratio of other GPMs over the Company's equity (%)	-	-	-	-	-	-	-

December 31, 2010	Total TRL Equivalent	Original Currency TRL	Original Currency Thousand USD	Original Currency Thousand EUR	Original Currency Thousand KZT	Original Currency Thousand RUR
A. GPMs given on behalf of the Company's legal personality	60.423	13.035	895	8.381	314.003	493.954
B. GPMs given in favor of subsidiaries included in full consolidation	673.948	-	358.629	40.000	3.625.311	-
C. GPMs given by the Company for the liabilities of 3rd parties in order to run ordinary course of business	-	-	-	-	-	-
D. Other GPMs	-	-	-	-	-	-
i. GPMs given in favor of parent company	-	-	-	-	-	-
ii. GPMs given in favor of group companies not in the scope of B and C above	-	-	-	-	-	-
iii. GPMs given in favor of third party companies not in the scope of C above	-	-	-	-	-	-
Total	**734.371**	**13.035**	**359.524**	**48.381**	**3.939.314**	**493.954**
Ratio of other GPMs over the Company's equity (%)	-	-	-	-	-	-

EBI and Its Subsidiaries

Put Options

The put option granted to European Bank for Reconstruction and Development (EBRD) by EBI that may be exercisable between the 7th and the 10th anniversaries of the date of EBRD's first subscription in the share capital of Efes Moscow has been restructured and the exercisable period of the put option has been revised as between 2011 and 2015. By such put option, EBRD will be entitled to sell its Efes Moscow shares to EBI at an option price determined by an independent valuation. The liability for the put option has been measured by applying a weighting of different valuation techniques based on best estimates currently available, and the fair value of liability for put option amounting to TRL126.467 has been presented in "other current liabilities" in the consolidated balance sheet (December 31, 2010 –TRL126.279).

CCİ, Its Subsidiaries and Joint Ventures

a) Put Options

A put option has been granted to Day Investments Ltd. by CCİ that may be exercisable in 2012. By such option, Day Investments Ltd. will have right to sell its shares in Turkmenistan CC to CCİ at the price of USD2.360 thousand. Group's portion of the liability for the put option amounting to TRL1.836 has been presented in "other current liabilities" (December 31, 2010 – TRL1.834 in "other non-current liabilities")

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 12. COMMITMENTS AND CONTINGENCIES (continued)

CCİ, Its Subsidiaries and Joint Ventures (continued)

b) Letters of Guarantee

As of March 31, 2011, CCİ's letters of guarantee given to various enterprises are amounting to TRL72.869 (December 31, 2010 – TRL63.901).

Operational Lease

As of March 31, 2011, Group's contingent liability for the following periods resulting from the non-cancellable operational lease agreements is amounting to TRL19.177 (December 31, 2010 – TRL14.681).

Tax and Legal Matters

Legislation and regulations regarding taxation and foreign currency transactions in most of the territories in which the Group operates out of Turkey continue to evolve as a result of the transformation from command to market-oriented economy managed by the government. The various legislation and regulations are not always clearly written and the interpretation related with the implementation of these regulations is subject to the opinions of the local, regional and national tax authorities, the Central Bank and Ministry of Finance. Tax declarations, together with other legal compliance areas (as examples, customs and currency control) are subject to review and investigation by a number of authorities, who are enabled by law to impose significant fines, penalties and interest charges. These facts create tax risks in the territories in which the Group operates substantially more so than typically found in countries with more developed tax systems.

NOTE 13. OTHER CURRENT / NON-CURRENT ASSETS AND LIABILITIES

a) Other Current Assets

	March 31, 2011	December 31, 2010
Prepayments	**67.292**	35.661
Value Added Tax (VAT) deductible or transferred	**64.797**	58.100
Advances given to suppliers	**47.433**	34.267
Prepaid taxes	**18.651**	23.251
Other	**1.044**	753
	199.217	152.032

b) Other Non-Current Assets

	March 31, 2011	December 31, 2010
Prepayments	**33.592**	48.341
Advances given	**20.752**	14.274
Deferred VAT and other taxes	**9.930**	6.690
Other	**21**	173
	64.295	69.478

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 13. OTHER CURRENT / NON-CURRENT ASSETS AND LIABILITIES (continued)

c) Other Current Liabilities

	March 31, 2011	December 31, 2010
Liability for put option (Note 12)	**128.303**	126.279
Expense accruals	**37.479**	24.418
Advances taken	**12.417**	12.185
Due to personnel	**11.104**	5.169
Other	**876**	1.239
	190.179	169.290

d) Other Non-Current Liabilities

	March 31, 2011	December 31, 2010
Deferred VAT and other taxes	**9.908**	6.654
Liability for put option (Note 12)	**-**	1.834
Other	**1.199**	1.214
	11.107	9.702

NOTE 14. OTHER OPERATING INCOME / EXPENSE

a) Other Operating Income

	March 31, 2011	March 31, 2010
Gain on sale of fixed assets	**3.952**	721
Income from scrap and other materials	**556**	453
Rent income	**388**	686
Other income	**5.824**	4.887
	10.720	6.747

b) Other Operating Expense

	March 31, 2011	March 31, 2010
Donations	**(3.691)**	(3.815)
Impairment loss on fixed assets	**(1.799)**	-
Loss from fixed assets sales	**(136)**	(117)
Other expenses	**(1.466)**	(4.293)
	(7.092)	(8.225)

NOTE 15. FINANCIAL INCOME

	March 31, 2011	March 31, 2010
Foreign exchange gain	**45.662**	32.104
Interest income	**19.510**	16.939
Gain from derivative financial instruments	**278**	121
	65.450	49.164

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 16. FINANCIAL EXPENSE

	March 31, 2011	March 31, 2010
Interest expense	**(19.186)**	(18.361)
Foreign exchange loss	**(30.952)**	(8.380)
Loss from derivative financial instruments	**(326)**	(283)
Other financial expense	**(866)**	(2.666)
	(51.330)	(29.690)

NOTE 17. INCOME TAXES, DEFERRED TAX ASSETS AND LIABILITIES

The corporation tax rate for the fiscal year is 20% in Turkey (2010 - 20%). Corporate tax returns are required to be filed until the twenty fifth of the fourth month following the fiscal year end and paid in full until the end of the same month. The tax legislation provides for a provisional tax of 20% (2010 – 20%) to be calculated and paid based on earnings generated for each quarter. The amounts thus calculated and paid are offset against the final corporate tax liability for the fiscal year.

Law no: 6111 has been put into effect as it's published in the Official Gazette dated 25 February, 2011 with No. 27857, first recurrent. According to the article 6 of the Law, the application of voluntary tax base increase will enable the personal and corporate income tax payers an immunity against a tax audit related to the years and type of taxes that they have applied. Accordingly Ef-Pa has done an increase on corporate tax declaration of tax base for the years 2006, 2007, 2008 and 2009 and reflected an accrual amounting to TRY6.211 for income tax expense and incurred in current period tax expense as of March 31 2011.

According to the Turkish Tax Law, corporate tax losses can be carried forward for a maximum period of five years following the year in which the losses were incurred. The tax authorities can inspect tax returns and the related accounting records for a retrospective maximum period of five years. In Turkey, the tax legislation does not permit to file a consolidated tax return. Therefore, provision for taxes, as reflected in the consolidated financial statements, has been calculated on a separate-entity basis.

As of March 31, 2011 and December 31, 2010 consolidated deferred tax assets calculated by using effective tax rates are summarized as below:

	Assets		**Liabilities**		**Net**	
	March 31, 2011	December 31, 2010	**March 31, 2011**	December 31, 2010	**March 31, 2011**	December 31, 2010
PPE and intangible assets	**-**	-	**(102.556)**	(95.130)	**(102.556)**	(95.130)
Inventories	**3.354**	2.198	**-**	-	**3.354**	2.198
Carry forward losses	**56.938**	52.684	**-**	-	**56.938**	52.684
Retirement pay liability and other employee benefits	**14.177**	13.736	**-**	-	**14.177**	13.736
Other (*)	**29.735**	23.677	**-**	-	**29.735**	23.677
	104.204	92.295	**(102.556)**	(95.130)	**1.648**	(2.835)

(*) Includes the income tax paid regarding the disputed tax receivable from tax authorities which was not recognized as income.

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 18. EARNINGS PER SHARE

Basic earnings per share is calculated by dividing the net income for the period attributable to ordinary shareholders by the weighted average number of ordinary shares outstanding during the period.

Following table illustrates the net income and share figures used in earnings per share calculation:

	March 31, 2011	March 31, 2010
Net income	**53.745**	71.524
Weighted average number of shares	**450.000.000**	450.000.000
Earnings per share (full TRL)	**0,1194**	0,1589

There have been no other transactions involving ordinary shares or potential ordinary shares between the financial statement date and the date of approval of these financial statements.

NOTE 19. RELATED PARTY BALANCES AND TRANSACTIONS

a) Balances with Related Parties

i) Bank and Available-For-Sale Securities Balances With Related Parties

	March 31, 2011	December 31, 2010
Alternatifbank (2) (4)	**321.368**	202.200
Alternatif Yatırım A.Ş. (4)	**1.316**	1.260
	322.684	203.460

ii) Due from Related Parties

	March 31, 2011	December 31, 2010
Central Europe Beverages B.V. (CEB) (5)	**37**	51
Çelik Motor Ticaret A.Ş. (4)	**14**	4
Alternatifbank (2) (4)	**13**	-
Adel Kalemcilik San. Tic A.Ş. (4)	**1**	102
Other	**17**	180
	82	337

iii) Due to Related Parties

	March 31, 2011	December 31, 2010
Oyex Handels GmbH (4)	**3.581**	4.990
AEH (1) (3)	**1.513**	2.822
Anadolu Bilişim Hizmetleri A.Ş. (2) (4)	**612**	612
Other	**474**	222
	6.180	8.646

(1) Related party of Yazıcılar Holding A.Ş. (a shareholder)
(2) Non-current financial investment of the Group
(3) The shareholder of the Group
(4) Related party of AEH (a shareholder)
(5) Associate of the Group

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 19. RELATED PARTY BALANCES AND TRANSACTIONS (continued)

b) Transactions with Related Parties

i) Purchases of Goods and Other Charges

	March 31, 2011	March 31, 2010
Efes Pilsen Spor Kulübü	**22.500**	18.000
AEH (1) (3)	**3.890**	3.514
Oyex Handels GmbH (4)	**3.732**	3.368
Anadolu Vakfı	**3.691**	3.811
Anadolu Bilişim Hizmetleri A.Ş. (2) (4)	**3.033**	2.802
Çelik Motor Ticaret A.Ş. (4)	**2.773**	2.636
AEH Münih (4)	**1.380**	2.695
Efes Turizm İşletmeleri A.Ş. (4)	**1.018**	818
Anadolu Isuzu Otomotiv Sanayi ve Ticaret A.Ş. (1)	**806**	289
Mutena Maltery (5)	**-**	1.413
Other	**119**	2.621
	42.942	41.967

ii) Financial Income / (Expense), Net

	March 31, 2011	March 31, 2010
Alternatifbank (2) (4)	**2.914**	2.000
Others	**(42)**	2
	2.872	2.002

iii) Other Income / (Expense), Net

	March 31, 2011	March 31, 2010
Anadolu Restaurant İşl. Ltd. Şti. (4)	**53**	69
Alternatifbank (2) (4)	**28**	26
Anadolu Bilişim Hizmetleri A.Ş. (2) (4)	**2**	71
Anadolu Isuzu Otomotiv Sanayi ve Ticaret A.Ş. (1)	**-**	19
AEH (1) (3)	**-**	12
Other	**33**	163
	116	360

(1) Related party of Yazıcılar Holding A.Ş. (a shareholder)
(2) Non-current financial investment of the Group
(3) The shareholder of the Group
(4) Related party of AEH (a shareholder)
(5) Included in the consolidation by using the full consolidation method starting from August 2010.

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 19. RELATED PARTY BALANCES AND TRANSACTIONS (continued)

b) Transactions with Related Parties (continued)

iv) Director's remuneration

As of March 31, 2011 and 2010, remuneration and similar benefits received by total executive members of the Board of Directors and executive directors in the period are as follows:

	March 31, 2011	March 31, 2010
Short-term employee benefits	**3.264**	2.496
Post-employment benefits	**-**	-
Other long term benefits	**1.258**	609
Termination benefits	**-**	-
Share-based payments	**-**	-
	4.522	3.105

There are no dividends paid to Board of Directors of Anadolu Efes as of March 31, 2011 and 2010.

NOTE 20. NATURE AND LEVEL OF RISKS ARISING FROM FINANCIAL INSTRUMENTS

The Group's principal financial instruments comprise bank borrowings, finance leases, cash and short-term deposits. The main purpose of these financial instruments is to raise funds for the Group's operations. Besides, The Group has various other financial instruments such as trade debtors and trade creditors, which arise directly from its operations.

The main risks arising from the Group's financial instruments can be identified as foreign currency risk, credit risk, interest rate risk, price risk and liquidity risk. The board/management reviews and agrees policies for managing each of these risks. The Group also monitors the market price risk arising from all financial instruments. Related policies can be summarized as follows:

a) Interest Rate Risk

The Group is exposed to interest rate risk through the impact of rate changes on interest bearing assets and liabilities. The Group manages interest rate risk by using natural hedges that arise from offsetting interest rate of assets and liabilities or derivative financial instruments.

The Group manages interest rate risk arising from the interest rate fluctuations on international markets, by using interest rate swap (IRS) agreements. Total outstanding amount of IRS agreements was USD25,1 million as of March 31, 2011 (December 31, 2010 – USD25,1 million).

Certain parts of the interest rates related to borrowings are based on market interest rates; therefore the Group is exposed to interest rate fluctuations on domestic and international markets. The Group's exposure to market risk for changes in interest rates relates primarily to the Group's debt obligations.

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 20. NATURE AND LEVEL OF RISKS ARISING FROM FINANCIAL INSTRUMENTS (continued)

b) Foreign Currency Risk (continued)

Foreign currency risk arises from the EURO and USD denominated assets and liabilities of the Group. The Group has transactional currency exposures. Such exposures arise from sales or purchases or borrowings by the Group in currencies other than the Group's functional currency.

Net foreign currency exposure for the consolidated Group companies as of March 31, 2011 and December 31, 2010 are presented below:

Foreign Currency Position Table
March 31, 2011

	Total TRL Equivalent (Functional Currency)	Thousand USD	TRL Equivalent	Thousand Euro	TRL Equivalent	Other Foreign Currency TRL Equivalent
1. Trade Receivables and Due from Related Parties	15.180	5.090	7.881	518	1.131	6.168
2a. Monetary Financial Assets (Cash and cash equivalents included)	155.127	72.461	112.191	15.326	33.436	9.500
2b. Non- monetary Financial Assets	-	-	-	-	-	-
3. Other Current Assets and Receivables	13.064	794	1.229	3.947	8.611	3.224
4. Current Assets	**183.371**	**78.345**	**121.301**	**19.791**	**43.178**	**18.892**
5. Trade Receivables and Due from Related Parties	-	-	-	-	-	-
6a. Monetary Financial Assets	-	-	-	-	-	-
6b. Non-monetary Financial Assets	-	-	-	-	-	-
7. Other	1.288	23	36	574	1.252	-
8. Non-Current Assets	**1.288**	**23**	**36**	**574**	**1.252**	**-**
9. Total Assets	**184.659**	**78.368**	**121.337**	**20.365**	**44.430**	**18.892**
10.Trade Payables and Due to Related Parties	(65.602)	(6.363)	(9.852)	(24.659)	(53.796)	(1.954)
11.Short- term Borrowings and Current Portion of Long- term Borrowings	(565.042)	(333.447)	(516.276)	(22.353)	(48.766)	-
12a. Monetary Other Liabilities	(6.149)	(1.805)	(2.795)	(143)	(311)	(3.043)
12b. Non-monetary Other Liabilities	-	-	-	-	-	-
13. Current Liabilities	**(636.793)**	**(341.615)**	**(528.923)**	**(47.155)**	**(102.873)**	**(4.997)**
14. Trade Payables and Due to Related Parties	-	-	-	-	-	-
15. Long-Term Borrowings	(422.537)	(215.024)	(332.921)	(41.078)	(89.616)	-
16 a. Monetary Other Liabilities	-	-	-	-	-	-
16 b. Non-monetary Other Liabilities	-	-	-	-	-	-
17. Non-Current Liabilities	**(422.537)**	**(215.024)**	**(332.921)**	**(41.078)**	**(89.616)**	**-**
18. Total Liabilities	**(1.059.330)**	**(556.639)**	**(861.844)**	**(88.233)**	**(192.489)**	**(4.997)**
19. Off Balance Sheet Derivative Items' Net Asset/(Liability) Position	**-**	**-**	**-**	**-**	**-**	**-**
19a. Total Hedged Assets	**-**	**-**	**-**	**-**	**-**	**-**
19b. Total Hedged Liabilities	**-**	**-**	**-**	**-**	**-**	**-**
20. Net Foreign Currency Asset / (Liability) Position	**(874.671)**	**(478.271)**	**(740.507)**	**(67.868)**	**(148.059)**	**13.895**
21. Monetary Items Net Foreign Currency Asset / (Liability) Position	**(889.023)**	**(479.088)**	**(741.772)**	**(72.389)**	**(157.922)**	**10.671**
22. Total Fair Value of Financial Instruments Used to Manage the Foreign Currency Position	**-**	**-**	**-**	**-**	**-**	**-**
23.Total value of Hedged Foreign Currency Assets	**-**	**-**	**-**	**-**	**-**	**-**

Foreign Currency Position Table
December 31, 2010

	Total TRL Equivalent (Functional Currency)	Thousand USD	TRL Equivalent	Thousand Euro	TRL Equivalent	Other Foreign Currency TRL Equivalent
1. Trade Receivables and Due from Related Parties	**12.219**	4.453	6.885	489	1.002	4.332
2a. Monetary Financial Assets (Cash and cash equivalents included)	**66.718**	26.871	41.542	2.959	6.063	19.113
2b. Non- monetary Financial Assets	**-**	-	-	-	-	-
3. Other Current Assets and Receivables	**6.915**	50	77	1.488	3.049	3.789
4. Current Assets	**85.852**	**31.374**	**48.504**	**4.936**	**10.114**	**27.234**
5. Trade Receivables and Due from Related Parties	**-**	-	-	-	-	-
6a. Monetary Financial Assets	**-**	-	-	-	-	-
6b. Non-monetary Financial Assets	**-**	-	-	-	-	-
7. Other	**-**	-	-	-	-	-
8. Non-Current Assets	**-**	**-**	**-**	**-**	**-**	**-**
9. Total Assets	**85.852**	**31.374**	**48.504**	**4.936**	**10.114**	**27.234**
10.Trade Payables and Due to Related Parties	(75.043)	(3.750)	(5.798)	(32.280)	(66.145)	(3.100)
11.Short- term Borrowings and Current Portion of Long- term Borrowings	(505.118)	(297.179)	(459.439)	(22.292)	(45.679)	-
12a. Monetary Other Liabilities	(4.982)	(706)	(1.092)	(276)	(565)	(3.325)
12b. Non-monetary Other Liabilities	-	-	-	-	-	-
13. Current Liabilities	**(585.143)**	**(301.635)**	**(466.329)**	**(54.848)**	**(112.389)**	**(6.425)**
14. Trade Payables and Due to Related Parties	-	-	-	-	-	-
15. Long-Term Borrowings	(436.370)	(227.759)	(352.116)	(41.118)	(84.254)	-
16 a. Monetary Other Liabilities	(1.833)	(1.186)	(1.833)	-	-	-
16 b. Non-monetary Other Liabilities	-	-	-	-	-	-
17. Non-Current Liabilities	**(438.203)**	**(228.945)**	**(353.949)**	**(41.118)**	**(84.254)**	**-**
18. Total Liabilities	**(1.023.346)**	**(530.580)**	**(820.278)**	**(95.966)**	**(196.643)**	**(6.425)**
19. Off Balance Sheet Derivative Items' Net Asset/(Liability) Position	**-**	**-**	**-**	**-**	**-**	**-**
19a. Total Hedged Assets	**-**	**-**	**-**	**-**	**-**	**-**
19b. Total Hedged Liabilities	**-**	**-**	**-**	**-**	**-**	**-**
20. Net Foreign Currency Asset / (Liability) Position	**(937.494)**	**(499.206)**	**(771.774)**	**(91.030)**	**(186.529)**	**20.809**
21. Monetary Items Net Foreign Currency Asset / (Liability) Position	**(944.409)**	**(499.256)**	**(771.851)**	**(92.518)**	**(189.578)**	**17.020**
22. Total Fair Value of Financial Instruments Used to Manage the Foreign Currency Position	**-**	**-**	**-**	**-**	**-**	**-**
23.Total value of Hedged Foreign Currency Assets	**-**	**-**	**-**	**-**	**-**	**-**

(Currency– Unless otherwise indicated thousands of Turkish Lira (TRL))

NOTE 20. NATURE AND LEVEL OF RISKS ARISING FROM FINANCIAL INSTRUMENTS (continued)

b) Foreign Currency Risk (continued)

The information regarding the export and import figures realized as of March 31, 2011 and 2010 is as follows:

	March 31, 2011	March 31, 2010
Total Export	**25.440**	21.432
Total Import	**162.555**	105.164

The following table demonstrates the sensitivity analysis of foreign currency as of March 31, 2011 and 2010:

Foreign Currency Position Sensitivity Analysis				
	March 31, 2011			
	Income / (Loss)		**Equity**	
	Increase of the foreign currency	**Decrease of the foreign currency**	**Increase of the foreign currency**	**Decrease of the foreign currency**
Increase / decrease in the USD against TRL by 10%:				
USD denominated net asset / (liability)	(74.051)	74.051	120.963	(120.963)
USD denominated hedging instruments(-)	-	-	-	-
Net effect in USD	**(74.051)**	**74.051**	**120.963**	**(120.963)**
Increase / decrease in the EURO against TRL by 10%:				
EURO denominated net asset / (liability)	(14.806)	14.806	2.140	(2.140)
EURO denominated hedging instruments(-)	-	-	-	-
Net effect in EURO	**(14.806)**	**14.806**	**2.140**	**(2.140)**
Increase / decrease in the other foreign currencies against TRL by 10%:				
Other foreign currency denominated net asset / (liability)	1.390	(1.390)	-	-
Other foreign currency hedging instruments(-)	-	-	-	-
Net effect in other foreign currency	**1.390**	**(1.390)**	**-**	**-**
TOTAL	**(87.467)**	**87.467**	**123.103**	**(123.103)**

Foreign Currency Position Sensitivity Analysis				
	March 31, 2010			
	Income / (Loss)		Equity	
	Increase of the foreign currency	Decrease of the foreign currency	Increase of the foreign currency	Decrease of the foreign currency
Increase / decrease in the USD against TRL by 10%:				
USD denominated net asset / (liability)	(80.736)	80.736	110.131	(110.131)
USD denominated hedging instruments(-)	-	-	-	-
Net effect in USD	(80.736)	80.736	110.131	(110.131)
Increase / decrease in the EURO against TRL by 10%:				
EURO denominated net asset / (liability)	(24.963)	24.963	2.543	(2.543)
EURO denominated hedging instruments(-)	-	-	-	-
Net effect in EURO	(24.963)	24.963	2.543	(2.543)
Increase / decrease in the other foreign currencies against TRL by 10%:				
Other foreign currency denominated net asset / (liability)	1.756	(1.756)	-	-
Other foreign currency hedging instruments(-)	-	-	-	-
Net effect in other foreign currency	1.756	(1.756)	-	-
TOTAL	(103.943)	103.943	112.674	(112.674)

c) Liquidity Risk

Liquidity risk is the risk that an entity will be unable to meet its net funding requirements. The risk is mitigated by matching the cash in and out flow volume supported by committed lending limits from qualified credit institutions.

NOTE 20. NATURE AND LEVEL OF RISKS ARISING FROM FINANCIAL INSTRUMENTS (continued)

d) Price Risk

This is a combination of currency, interest and market risks which the Group manages through natural hedges that arise from offsetting the same currency receivables and payables, interest bearing assets and liabilities. Market risk is closely monitored by the management using the available market information and appropriate valuation methods.

e) Credit Risk

Credit risk is the risk that one party to a financial instrument will fail to discharge an obligation and cause the other party to incur a financial loss. The Group attempts to control credit risk by limiting transactions with specific counterparties and continually assessing the creditworthiness of the counterparties.

Concentrations of credit risk arise when a number of counterparties are engaged in similar business activities or activities in the same geographic region, or have similar economic features that would cause their ability to meet contractual obligations to be similarly affected by changes in economic, political or other conditions. Concentrations of credit risk indicate the relative sensitivity of the Group's performance to developments affecting a particular industry or geographic location.

The Group seeks to manage its credit risk exposure through diversification of sales activities to avoid undue concentrations of risks with individuals or groups of customers in specific locations or businesses. The Group also obtains guarantees from the customers when appropriate.

f) Capital Risk Management

The Group’s policy is to ensure that it maintains a strong credit rating and healthy capital ratios in order to support its business and maximize shareholder value.

NOTE 21. FINANCIAL INSTRUMENTS

Fair Values

Fair value is the amount for which an asset could be exchanged, or a liability settled between knowledgeable, willing parties in an arm's length transaction. The optimum fair value of a financial instrument is the quoted market value, if any.

The financial assets and liabilities which are denominated in foreign currencies are evaluated by the foreign exchange rates prevailing on the date of balance sheet which approximate to market rates. The following methods and assumptions were used to estimate the fair value of each class of financial instrument of the Group for which it is practicable to estimate a fair value:

i) Financial Assets

The fair values of certain financial assets carried at cost in the consolidated financial statements, including cash and cash equivalents plus the respective accrued interest and other financial assets are considered to approximate their respective carrying values due to their short-term nature and negligible credit losses. The carrying value of trade receivables along with the related allowance for unearned income and uncollectibility are estimated to be their fair values.

ii) Financial Liabilities

Trade payables and other monetary liabilities are considered to approximate their respective carrying values due to their short-term nature. The bank borrowings are stated at their amortized costs and transaction costs are included in the initial measurement of loans and bank borrowings. The fair value of bank borrowings are considered to state their respective carrying values since the interest rate applied to bank loans and borrowings are updated periodically by the lender to reflect active market price quotations. The carrying value of trade payables along with the related allowance for unrealized cost is estimated to be their fair values.

NOTE 21. FINANCIAL INSTRUMENTS (continued)

Derivative Financial Instruments, Risk Management Objectives and Policies

Derivative financial instruments are initially measured at cost. After initial recognition, derivatives are measured at fair value. Structured forward buy-sell contracts and interest rate swap agreements are the main derivative financial instruments of the Group, which are effective to avoid the occurrence of foreign currency and interest rate risks from the operational and financial activities. Since the conditions for the hedge accounting in accordance with IAS 39 “Financial Instruments: Recognition and Measurement” are not met, hedge accounting is not applicable for these derivative financial instruments.

The Group manages interest rate risk arising from the interest rate fluctuations on international markets, by using interest rate swap (IRS) agreements. Total outstanding amount of IRS agreements was USD25,1 million as of March 31, 2011 (December 31, 2010 – USD25,1 million). The fair value difference related to the agreement amounting to TRL48 (December 31, 2010 – TRL162) has been recorded in consolidated income statement as loss from derivative financial instruments.

NOTE 22. SUBSEQUENT EVENTS

a) In the Ordinary General Assembly of the Company held on April 28, 2011, it was decided to distribute gross amount of TRL216.000 to shareholders, TRL8.850 to the holders of founder shares and TRL21.682 to the Board of Directors of the Company as dividend in cash. Remaining profit after legal reserves will be classified to extraordinary reserves and the dividend distribution will begin as of May 27, 2011.

b) In accordance with the Ordinary General Assembly of CCİ held on April 27, 2011, it was decided that a total of TRL70.000 cash dividends would be paid beginning as of May 26, 2011 to shareholders and the remainder of the net distributable profit would be added to the extraordinary reserves.

c) In May 2011 Efes Moscow signed an agreement with HSBC Bank to utilize a 3 year loan in the amount of USD90 million with one year grace period. The mentioned loan has a cost of Libor+1.60% and is guaranteed by EBI. The proceeds of the loan will be used to refinance Efes Moscow’s existing USD80 million loan, which matures on May 13, 2011 as well as for working capital requirements.

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