

## FOR GENERAL RELEASE TO THE PUBLIC MARCH 20<sup>TH</sup>, 2008



## EFES BREWERIES INTERNATIONAL N.V.

Efes Breweries International N.V. ("EBI" or "the Company") today announced that the Share Purchase Agreement regarding the sale of all shares currently owned by EBI, representing 92.9% of the voting shares, in its operating subsidiary in Russia, the Krasny Vostok Brewing Group ("KV Group"), to Moscow Efes Brewery ("MEB"), its other operating subsidiary in Russia, in which the Company effectively owns 90.9% share, as announced previously, was executed.

A copy of this press release can be accessed at www.efesinternational.com.

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